GETTING TO KNOW
STUDENT AFFAIRS

TRANSFORMING STUDENTS
INTO LIFELONG LEARNERS

STUDENTAFFAIRS.UNCP.EDU
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WELCOME TO
UNC PEMBROKE

#BraveNation,

It is my pleasure to welcome you to The University of North Carolina at Pembroke! I am excited that you have decided to join our family and I hope you will take advantage of the many opportunities and resources available to our campus.

The Division of Student Affairs puts students first every day. We are committed to providing you with quality programs, activities, and services that will enhance and enrich your academic experience. Intellectual, social, cultural, physical, and emotional development opportunities are at every corner of your journey at UNC Pembroke. We provide experiences for our students that align with the mission and strategic plan of the university; we support and facilitate student success.

While it is important that your first priority be your academic studies, we encourage you to get involved in some of our many activities, which include student government, clubs and organizations, student publications, intramural sports, community service – just to name a few. Our diverse co-curricular activities and programs provide personal and leadership development opportunities for each student.

Join us in building school spirit by supporting #BraveNation at athletic events on campus throughout the year. Take advantage of the Jones Athletic Center which houses basketball courts, an aquatics center, racquetball courts, and a well-equipped fitness center. Visit the University Center to meet friends for billiards, gaming, or bowling. Stroll campus to take in the natural surroundings. Most of all, start your journey at UNC Pembroke knowing that Student Affairs is here to make your experience one that will stimulate learning and build memories to last a lifetime.

Our doors are always open to you. We’re glad you’re here.

Sincerely,

Lisa L. Schaeffer, Ed. D.
Interim Vice Chancellor for Student Affairs
WHO WE ARE

The Division of Student Affairs consists of fourteen departments, each of which is responsible for providing a variety of engagement opportunities, student support services, educational programs, and facilities. Each department is designed to integrate students into the university experience and to enhance total development.

The efforts of the division specifically work to emphasize intellectual, social, cultural, emotional, leadership, civic, and personal development within a diverse community. Staff members are dedicated to fostering student access and to sustaining a rich learning environment in a community of care and mutual respect that leads to student success.

Student Affairs transforms students into lifelong learners who contribute responsibly to society. Student Affairs fosters a robust campus experience.

Student Affairs welcomes you to #BraveNation.

OUR MISSION

The Division of Student Affairs empowers students to succeed, facilitates active learning, develops cultural appreciation, promotes responsible citizenship, and ensures a robust campus experience for student engagement.
DID YOU KNOW?

In 2014-2015 Campus Recreation’s Fitness Programming saw three times the participation compared to 2013-2014 and won Program of the Year in the Student Affairs Annual Recognition Program.

The Aquatics Center uplift project in 2014-2015 allowed for improved facilities and student experiences and allowed Athletics to announce plans for women’s swimming and diving to begin in 2017.

Expanding the competitive sports field in 2015-2016 will double the available space.

Director Justin Winans received the Chavis Award which is the highest honor at the 2014-2015 Student Affairs Annual Recognition Program.
Provides the opportunity to develop lifetime recreational skills, gain an appreciation for healthy choices, and develop positive social interactions that lead to lifelong relationships.

**CAMPUS REC GOALS**

Create an atmosphere that fosters teamwork and leadership skills

Establish integrity and professionalism among our student and professional staff

Increase programs and services to make healthy lifestyle choices attainable

Provide quality programming and facilities that promote a safe, fun, and welcoming environment

**COLLABORATIVE PROGRAM HIGHLIGHTS:**

- Women’s swimming with Athletics
- Brave Balance with several Student Affairs departments
- Adventureship Series with Student Involvement and Leadership
- Health and Wellness Fair with Brave Balance

Get Connected

Facebook: /UNCP Campus Recreation
Twitter: @uncp_campusrec

uncp.edu/campusrec
910.775.4572
1192 Jones Center
DID YOU KNOW?

The Work Force Recruitment Program connects UNC Pembroke students with disabilities to federal employment opportunities.

The 2014-2015 Career Expo saw increased participation of employers by over 200% compared to 2013-2014.

Freshman and sophomore students are increasingly taking advantage of Career Center resources.

The Career Center is hosting four major events in the upcoming year: Part-Time Job Fair, Career Expo, Teacher Education Fairs, and a Business Etiquette Dinner.
CAREER CENTER GOALS

Share how interests, personalities, skills, and values play a major role in career goal-setting

Provide access and research information on domestic and global educational and occupational trends

Connect students with co-curricular opportunities to gain experience and develop valuable skills

Encourage students to be proactive in harnessing the resources available to take ownership of career decisions

Provide competitive self-marketing tools

Demonstrate how to utilize technology to identify rewarding and suitable career opportunities to develop and implement effective job search strategies

Connect students with alumni, employers, professional organizations, and other similar networks to learn more about the world of work, establish and expand professional support networks, and create a springboard for potential career opportunities

COLLABORATIVE PROGRAM HIGHLIGHTS:
- Work Force Recruitment Program with the Accessibility Resource Center
- Career Quest Learning Community with Academic Advising Center
- Business Etiquette Dinner with the School of Business

Get Connected

uncp.edu/career
910.521.6270
University Center Suite 210

Facebook: /UNCP Career Center
Twitter: @UNCPCareerCtr
Instagram: uncp_careercenter
2,066 students contributed 18,542 service hours to the community during the 2014-2015 academic year. These hours are valued at $427,764 of in-kind service, according to the National Value of Volunteer Time.

46 service-learning courses are offered, enrolling approximately 693 students.

Average GPA of student leaders in service is 3.11, compared to the overall student body average GPA of 2.7.

Developed “UNCP Serve,” a new service clearinghouse to allow better networking between UNC Pembroke students and community partners.
EMPOWERS STUDENTS BY PROVIDING EDUCATIONAL OPPORTUNITIES THAT CREATE SOCIAL CONSCIOUSNESS AND PROMOTES CIVIC ENGAGEMENT THROUGH COMMUNITY COLLABORATION

CCE GOALS

Enhance student awareness of civic engagement

Create meaningful learning experiences for students through co-curricular service and academic service-learning

Meet student needs through the CARE Resource Center, the on campus food pantry and professional clothing closet

CCE COLLABORATIVE PROGRAM HIGHLIGHTS:
- Academic Service-Learning with 22 academic departments
- First Year Engagement Series with the Advising Center
- Food Insecurity Initiatives with various departments
- UNCP Sports Empowerment Program with the School of Education, Accessibility Resource Center, Campus Recreation, and Athletics
- Days of Service with various departments
- Welcome Back Block Party with the Advising Center

Get Connected

uncp.edu/cce
910.521.6163
Jacobs Hall Suite K and M

Facebook: /UNCP CARE Resource Center
Twitter: @UNCP_CCE
serve.uncp.edu
DID YOU KNOW?

Over 530 individual students were served in 2014-2015 through individual, group, couples, family, and crisis response counseling.

CAPS provides a fully operational clinic including psychiatric provider, case manager, assessment coordinator, outreach coordinator, training clinic director, AOD/substance specialist, and sexual assault advocate. Each of these roles are covered by full time state licensed/nationally certified therapists.

Received IACS accreditation in September 2014.

Received the Stacy Mathewson grant to develop the Collegiate Recovery Community.

Received the Research, Publications, and Grants Award at the Student Affairs Annual Recognition Program.

Designed and executed in inaugural CAPS group program.
OFFERS SERVICES OF A PRIMARILY DEVELOPMENTAL AND PREVENTATIVE NATURE TO HELP STUDENTS BALANCE THEIR LIVES

CAPS GOALS

Suicide prevention, setting up the “walk out of darkness” event, training faculty and staff in using the Columbia Suicide Screening tool and conducting screening events in the University Center through the year.

Sexual assault outreach, prevention, and awareness: specifically launching the B1 Peer Education Program.

Expand and refine the Yoga for Mental Health group.

Continue to build the Collegiate Recovery Community.

Continue to build the quality of the training clinic and establish graduate training with additional institutions in North Carolina.

COLLABORATIVE PROGRAM HIGHLIGHTS:

- Case management with Environmental Health Services, CARE Resource Center, and Police and Public Safety.
- Sexual assault advocate chairs a faculty committee on sexual misconduct prevention and works with the Veterans Office.
- Three CAPS staff teach Rape Awareness Defense courses for the Physical Education department.

Get Connected
uncp.edu/caps
910.521.6202
University Center Suite 243
Facebook: /UNCP Counseling
Established a Brother 2 Brother (B2B) Chapter which is a male empowerment initiative

“UNISON,” a diversity newsletter is published biannually

The 2014-2015 Diversity and Leadership Summit had the most robust speaker lineup to date

Launched the Safe Zone program in 2009 to provide a better community to serve the diverse GLBT student population where over 150 faculty and staff members have formed a network to provide a safe and open environment for students
PROVIDES LEADERSHIP AND ADVOCACY TO SUPPORT CULTURAL DIVERSITY AND PREPARES STUDENTS TO INTERACT IN A DIVERSE WORLD BY ADHERING TO THE BASIS OF RESPECT AND INCLUSION

ODI GOALS

Develop or co-create programs and services where each student can be engaged in an inclusive, respected, and diverse environment

Make a difference in the lives of students with full commitment to overall success

COLLABORATIVE PROGRAM HIGHLIGHTS

- Annual Social Justice Symposium with Community and Civic Engagement, CAPS, Sociology and Criminal Justice, English, Student Involvement and Leadership, Sodexo, and the Social Justice Planning Committee
- Annual Diversity and Leadership Summit with Student Involvement and Leadership, Student Affairs, Sodexo, Business and Finance, University Center and Programs, CAPS, Career Center, and Community and Civic Engagement
- A Seat at the Table (Women’s History Month program) with CAPS, the Accessibility Resource Center, and the History Department
- Annual African-American Read In: A Literacy Campaign with Community and Civic Engagement, Shipping and Receiving, The Mary Livermore Library, School of Education, and RD Elementary

Get Connected

uncp.edu/odi
910.521.6508
Old Main Suite 124

Facebook: /UNCP Diversity and Inclusion
Twitter: @UNCPODI
Instagram: @uncp_odi
Alpha Sigma Phi joined the campus community in spring 2015.

The cumulative Greek GPA of 2.9 is the highest it has ever been and continues to be significantly above the undergraduate cumulative GPA of 2.73.

Conducted Hazing Prevention Training with students and advisors.

There are a total of 16 active chapters on campus.

The Greek Life department converted to the office of Fraternity and Sorority Life in spring 2015.

Awarded a scholarship to participate in the Novak Institute for Hazing Prevention.
Provides assistance and resources to Greek organizations through direct advisement, programs, and resources. Offers a values-based leadership experience for a lifetime to students through involvement with Greek life.

Fraternity & Sorority Life Goals

Develop a hazing prevention strategy including creating a Hazing Prevention Task Force

Increase the overall membership enrollment and total number of organizations on campus

Collaborative Program Highlights

- Freshman Move-In with multiple campus departments
- Sexual Assault Awareness Program collaboration with CAPS
- Mental Health Awareness and Suicide Prevention Program collaboration with CAPS titled “Gone Too Soon”

Get Connected

uncp.edu/greek
910.775.4307
University Center Suite 225

Facebook: /UNCP Greek Life
Twitter: @UNCPGREEK
Instagram: @uncpgreek
DID YOU KNOW?

On-campus housing occupancy has increased 18% since 2012

The department schedules and promotes programs that allow students to develop pertinent skills and become successful in and out of the classroom environment

Each residential community organizes a signature program for their resident and guests. Examples include a Foam Party, Halloween Fest, Caribbean Night, Tiki Fest, and Polar Plunge

The Residence Hall Association (RHA) executive board attended the North Carolina Association of Residence Halls (NCARH) and were awarded the Genie Award. The Genie Award is presented annually to the delegation having the greatest impact

Housing and Residence Life director won the 2013 Chavis Award from the division
PROVIDES SAFE, ATTRACTIVE, SUSTAINABLE, AND WELL-MAINTAINED COMMUNITIES THAT COMPLIMENT, SUPPORT, AND ENCOURAGE STUDENT DEVELOPMENT AND ACADEMIC SUCCESS THROUGH PURPOSEFUL PROGRAMS AND SERVICES

HOUSING & RESIDENCE LIFE GOALS

Provide programs to assist residents with developing and strengthening interpersonal skills and promoting and encouraging civility and citizenship

Provide housekeeping and maintenance services that promote an environment to meet the needs of residents

Increase students’ understanding of the Odyssey HMS process to increase participation

COLLABORATIVE PROGRAM HIGHLIGHTS

• Hunger Banquet to raise hunger and poverty awareness with Community and Civic Engagement
• Presented a “Haters Program” with Diversity and Inclusion on how hate, intolerance, and injustice influences our society
• Supported Shoeboxes for Soldiers and the UNCP Care Resource Center with Community and Civic Engagement
• Joint staff training with CAPS, Police and Public Safety, Student Health, and Student Conduct for response skills to physical and mental health emergencies of residents
• Ongoing collaboration with Student Involvement and Leadership, Campus Recreation, Career Center, and Academic Affairs to provide social, recreational, and educational opportunities for students

Get Connected

uncp.edu/housing
910.775.4253 / 910.775.4253
Belk Hall Room 119

Facebook: /UNCP Housing & Residence Life
Twitter: @UNCPResLife
DID YOU KNOW?

Enhanced Parent and Family Weekend participation and events to include the first university sponsored bonfire in 2014.

Created the first American Indian Family Visitation Day – “Roots to Wings”

Created a spring family event – “Triple B: Braves, Barbecue, and Baseball”
FOSTER THE RELATIONSHIP BETWEEN PARENTS, FAMILIES, AND STUDENTS. PROVIDES AN OPPORTUNITY FOR ALL TO FULLY ENGAGE WITHIN THE UNIVERSITY COMMUNITY IN SUPPORT OF STUDENT SUCCESS AND TO SHARE AFFINITY FOR THE INSTITUTION

PARENT & FAMILY SERVICES GOALS

Create a Parent and Family Advisory Board

Establish a Parent and Family Association

Design a Legacy Recognition Program

COLLABORATIVE PROGRAM HIGHLIGHTS

• Parent and Family Orientation programming with the Advising Center
• Family bonfire and pep rally with Athletics and Spirit of the Carolinas Marching Band
• “Triple B” (Braves, Barbecue, and Baseball) collaboration with the Advising Center and Athletics
• “Roots to Wings” – American Indian Family Visitation Day – collaboration with Advisory Board to The Southeast American Indian Studies Program

Get Connected

uncp.edu/parents
910.521.6207
University Center Suite 219
Based on Clery statistics, UNC Pembroke is one of the safest campuses in the UNC System.

Four officers received their Advanced Law Enforcement Certifications from the North Carolina Justice and Standards Commission in 2015.

UNC Pembroke officer salaries have become more competitive with the metro officer salaries providing greater recruiting and retention of highly skilled officers.
A FULL-SERVICE LAW ENFORCEMENT AGENCY, WHOSE PRIMARY RESPONSIBILITY IS THE PROTECTION OF LIFE AND PROPERTY ON THE UNIVERSITY CAMPUS. THE DEPARTMENT OFFERS A WIDE RANGE OF CRIME PREVENTION AND AWARENESS PROGRAMS, WHICH ARE DESIGNED TO ENSURE A CONTINUED SAFE AND SECURE CAMPUS ENVIRONMENT

POLICE & PUBLIC SAFETY GOALS

Strengthen internal communications by increasing the quality and quantity of information sharing within the department

Advance Clery Act reporting capabilities through training and technological enhancements

Improve officer excellence through advanced training and equipment upgrades

COLLABORATIVE PROGRAM HIGHLIGHTS

- Campus Security Authority (CSA) Training with Housing and Residence Life and Athletics
- Continuing efforts with Housing and Residence Life and CAPS in promoting the living and learning environment
- Assist in promoting safety during special events occurring after normal class hours with all student groups

Get Connected

uncp.edu/police
910.521.6235
Police and Public Safety Office in Business Services

The Brave Standard of civility and accountability program and public relations initiative will launch in 2015-2016.

The Graduate School faculty and the Academic Honor Code language and process will be aligned in 2015-2016.


2014-2015 Case Results: 21 warning sanctions, 55 conduct probation sanctions, nine suspension sanctions, six dismissal sanctions.
STUDENT CONDUCT GOALS

Improve awareness of policies related to the Student Code of Conduct in order to enhance student understanding of the campus environment.

Complete a review, revision, and reconstruction of the Student Code of Conduct and Student Rights and Responsibilities regulations.

Develop a programming initiative to promote accountability, civility, and citizenship.

COLLABORATIVE PROGRAM HIGHLIGHTS

- Student Affairs Bingo Night with all Student Affairs departments
- Beginning the process of integrating Maxient with Housing and Residence Life
- Creation of an “Intervention” hawk alert for students that have Student Conduct concerns with Academic Support Services
- Updating and ensuring compliance with the Sexual and Interpersonal Violence Policy with the SMART committee and the Office of Title IX

Get Connected

uncp.edu/conduct
910.521.6851
Lumbee Hall Suite 329
A groundbreaking for a new health facility is slated for spring 2015

Selected to host a county wide Ebola Training Exercise in 2014-2015

The September 2014 Blood Drive was the largest in UNC Pembroke history with 192 units collected which helped to save 576 individuals

Recognized by American Red Cross as the top sponsor in North Carolina for 2014

Employees received the Star Award, Bright Idea Award, and the New Employee Award at the Student Affairs Annual Recognition Program

Over 50 health care agencies participated in the Pembroke Day Health Fair

Over 100 students received free testing with the Native American World AIDS Screenings program
COMMITTED TO PROVIDING AFFORDABLE, ACCESSIBLE, AND HIGH QUALITY HEALTH CARE SERVICES TO THOSE ELIGIBLE THROUGH HEALTH PROMOTION AND DISEASE PREVENTION PROGRAMS

STUDENT HEALTH GOALS

Build a new health facility

Hire a full time health educator, a part-time pharmacist, and an additional administrative staff position

Develop additional collaborative programming with on and off campus organizations

COLLABORATIVE PROGRAM HIGHLIGHTS

• Ebola Exercise with the Robeson County EMS, Robeson County Health Department, and the Southeastern Regional Medical Center
• Health and Wellness Fair with Campus Recreation, Student Affairs, and Brave Balance
• Health Educational classes with Housing and Residence Life

Get Connected

uncp.edu/studenthealth
910.521.6219
Student Health Services Building
Leadership LLC participants have an average retention rate of 77.46% and an average GPA of 2.66. Both components are greater than general campus averages.

A department staff member was the recipient of the Community Service Award at the Student Affairs Annual Recognition Program.

Office staff was expanded and relocated in 2015 to enhance facilities and services.

iLEAD Program, focused on developmental leadership, was launched in 2014-2015.

The student group, Association of Campus Entertainment (ACE), is re-structuring as a model programming board to become Pembroke Activities Council (PAC) in 2015.

LEAD Fellows, a peer educators group, was established in 2014-2015 with nine students in the inaugural group.
Committed to enhancing the overall educational experience by providing students, at a variety of abilities and engagement levels, with appropriately designed opportunities to develop their leadership capacity and campus engagement in support of student success.

SIL Goals

Expand students’ understanding of and ability to practice leadership as a purposeful, collaborative, values-based, and relational process of people in a supportive community creating positive change.

Present a spring concert to coincide with conclusion of senior week events.

Collaborative Program Highlights

- Adventureship series with Campus Recreation
- Diversity and Leadership Summit with the office of Diversity and Leadership
- Exam Stress Break with CAPS
- Involvement fairs with Fraternity and Sorority Life and Community and Civic Engagement
- 1491s comedy troupe with Southeast American Indian Studies
- iLEAD student development programs with various campus departments
- Tailgate Zone with Athletics, Academic Affairs, and Student Affairs
- Late Night Breakfast with campus-wide staff support
- Spring Concert with GPAC and Student Affairs
- Homecoming with Alumni Affairs and a broad representation across campus

Get Connected

uncp.edu/leadership  UC Annex Suite 207
910.521.6482  Twitter: @UNCPLeadership
DID YOU KNOW?

The Shared Bike Program, which encourages sustainability and campus activity, launched in 2014-2015 and offers 25 bicycles for students to use, free of charge.

Six students have qualified from 2011-2015 for the ACUI National 9-Ball Tournament.

A dedicated space for student video gaming was created in 2015.

An interior uplift and refresh is slated for summer 2015 of the Hawks Nest and of the main, first level UC area.

The Hawks Nest has been re-branded as of spring 2015.

Many bowling programs are available to the campus community including: Friday Night Lights, Kids-N-Sibs Bowling, Double-Down Day, and Triple-T Thursday.

The UC hosts Hawk Day every Thursday to build university spirit.
ENCOURAGES AND SUPPORTS THE EDUCATIONAL, SOCIAL, AND CULTURAL ENRICHMENT OF STUDENTS BY CREATING AN ENVIRONMENT OF OPPORTUNITY FOR STUDENT, FACULTY, STAFF, AND COMMUNITY INTERACTION

UC AND P GOALS

Develop a master plan for University Center facility enhancements
Engage students in their career development through part-time work experience
Develop programs and activities to support a robust campus environment
Develop an Event Production Team to enhance facility use and scheduled reservations

COLLABORATIVE PROGRAM HIGHLIGHTS
∙ #BraveNation Celebrations with Athletics, Student Involvement and Leadership, and Alumni Association
∙ Summer Bowling with Student Involvement and Leadership
∙ Days of Service partner and co-sponsor with Community and Civic Engagement

Get Connected
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910.521.6584
University Center Suite 220
DIVISION LEADERSHIP

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  Justin Winans
- Counseling and Psychological Services
  Mary-Jeanne Raleigh, Ph.D.
- Student Health Services
  Cora Bullard

Associate Vice Chancellor
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- Environmental Health and Safety
  Arthur Herns
- Police and Public Safety
  Chief Mcduffie Cummings
- Student Conduct
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  Vacant
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- University Center and Programs
  Aubrey Swett

Budget Officer
Von Breeden

Career Services
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Community and Civic Engagement
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Diversity and Inclusion
Robert L. Canida, III Ph.D.

Housing and Residence Life
Preston Swiney

Marketing and Communications
Joanna Warner